NEW PRICING STRUCTURE
EFFECTIVE JAN 1, 1982

use this sheet for any
ATARI orders

FLASH 1982 ATARI NEWS

A lot of new things afoot over at ATARI and we'd like you to know about them. First, there are quite a few new cartridges planned. We're listing them below (with projected release dates)

Catalog #	Title	Projected delivery	Our Price (Projected)
CX-2604	SPACE WARS (re-issue)	January 1982	10.49
CX-2641	SURROUND (re-issue)	January 1982	10.49
CX-2658	MATH GRAN PRIX	July 1982	17.49
CX-2615	HOT ROX	April 1982	23.25
CX-2654	HAUNTED HOUSE	February 1982	23.25
CX-2608	SUPER BREAKOUT	January 1982	25.69
CX-2650	BERSERK	August 1982	25.69
CX-2655	YAR'S REVENGE	May 1982	25.69
CX-2609	DEFENDER	June 1982	29.99
CX-2646	PAC-MAN	March 1982 (Oh Boy!)	29.99
CX-2656	ADVENTURE I	October 1982	29.99
CX-2657	ADVENTURE II	November 1982	29.99
CX-2660	STAR RAIDERS	September 1982	29.99

Watch for information from VIDEO TAKE-OUT about the new, exciting ATARI Master Game System projected for Christmas 1982. We saw it at the ATARI THEATRE and we love it! Excellent graphics, each paddle with joystick (360 movement), left and right handed firing buttons and full keypad, plus a world of new games and adventures. By far the ultimate in sophistication...a tough act to follow. (By the way ATARI has made the decision to NOT release its planned Wireless Master Component System)

HERE IS THE NEW ATARI PRICE LIST FOR GAME CARTRIDGES. These prices supercede any price list or catalog you may have from VIDEO TAKE-OUT (not that some have actually gone DOWN in price! Others have been placed into a higher price category by ATARI)

CX-2602	AIR-SEA BATTLE	17.49	CX-2613	ADVENTURE	25.69
CX-2605	OUTLAW	17.49	CX-2616	SOCCER	25.69
CX-2606	SLOT RACERS	17.49	CX-2631	SUPERMAN	25.69
CX-2607	CANYON BOMBER	17.49	CX-2632	SPACE INVADERS	25.69
CX-2612	STREET RACER	10.49	CX-2635	MAZE CRAZE	23.25
CX-2621	VIDEO OLYMPICS	17.49	CX-2637	DODGE 'EM	17.49
CX-2622	BREAKOUT	17.49	CX-2638	MISSILE COMMAND	25.69
CX-2623	HOME RUN	10.49	CX-2610	WARLORDS	25.69
CX-2624	BASKETBALL	17.49	CX-2639	OTHELLO	17.49
CX-2625	FOOTBALL	10.49	CX-2648	PINBALL	25.69
CX-2627	HUMAN CANNONBALL	10.49	CX-2649	ASTEROIDS	29.99
CX-2628	BOWLING	17.49	CX-2611	INDY 500	33.74
CX-2629	SKY DIVER	17.49	CX-2620	BASIC PROGRAMMING	23.25
CX-2630	CIRCUS	23.25	CX-2645	VIDEO CHESS	23.25
CX-2633	NIGHT DRIVER	23.25	CX-20	DRIVING CONTROLLER (pair)	18.50
CX-2634	GOLF	17.49	CX-30	PADDLE CONTROLLER (pair)	18.50
CX-2662	HANGMAN	17.49	CX-40	JOYSTICK CONTROLLER (sing)	8.90
			CX-50	KEYBOARD CONTROLLER (pair)	18.50

And, finally, games that ATARI has chosen to discontinue, effective immediately (sold subject to stock on hand)

CX-2601	COMBAT	CX-2642	HUNT & SCORE	CX-2618	3D TIC TAC TOE
CX-2664	BRAIN GAMES	CX-2652	CASINO	CX-2643	CODEBREAKER
		CX-2636	VIDEO CHECKERS	CX-2617	BACKGAMMON

JUST IN (WHILE SUPPLIES LAST)

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ACTIVISION.

Four new terrifc games coming for your ATARI game system. We're just back from the Trade Show and the ACTIVISION people are excited about the new games and we found them extremely helpful. They had us playing their new ones and we can now share the information with you. In March, GRAND PRIX and BARNSTORMING are coming. Projected prices for both will be $19.80 each. BARNSTORMING is a child's delight - the kids will LOVE it (adults too). In GRAND PRIX, we were trying to get around oil slicks, other drivers and beat our best time!

In June, two VERY exciting games coming from ACTIVISION...STARMASTER and CHOPPER COMMAND (includes a unique radar feature). Both will challenge your gamesmanship - you will LOVE these two!

INCLUDES NEW PRICING FOR INTELLIVISION
USE THIS SHEET FOR ANY ORDERS

INTELLIVISION™

Lots of news from INTELLIVISION also. We had a VERY tough time finding anything out as the Mattel people are rather unhelpful. However, here we go with what we know...

As with ATARI, the price structure has changed entirely on their catalog. First, the new games...

Catalog #	Title	Projected Delivery	Our Price (Projected)
5301	FROG BOG	2nd Half - 1982	19.75
5303	CARD FUN	2nd Half - 1982	19.75
5304	REVERSI	2nd Half - 1982	19.75
5356	PINBALL	2nd Half - 1982	24.80
3408	SUB-HUNT (formerly SUBMARINE)	2nd Half - 1982	26.20
5391	TRON-DEADLY DISC	2nd Half - 1982	26.20
5392	TRON-MAZATRON	2nd Half - 1982	26.20
3410	DUNGEONS & DRAGONS (formerly ADVENTURE)	Summer - 1982	33.20
5136	SPACE HAWK	2nd Half - 1982	33.20
5149	UTOPIA	2nd Half - 1982	33.20
5161	STAR STRIKE	February - 1982	33.20
5305	NIGHT STALKER	2nd Half - 1982	33.20
3416	SPACE SPARTANS	2nd Half - 1982	35.40
3883	BOMB SQUAD	2nd Half - 1982	35.40
3884	B-17	2nd Half - 1982	35.40
5300	MINOTAUR	2nd Half - 1982	35.40
5302	LAND BATTLE	2nd Half - 1982	35.40
5393	TRON-SOLAR SAILOR	2nd Half - 1982	35.40
3412	CHESS	2nd Half - 1982	43.10

Looks a little bleak as far as getting anything soon. As we know more, we will pass it on to you. The keyboard component will not be available until AT LEAST late summer (they will be test marketing in selected cities during the first half of 1982)

Now, the NEW INTELLIVISION PRICE LIST....

1118	ROULETTE	15.00	1121	ARMOUR BATTLE	26.20
1120	CHECKERS	15.00	1817	SKIING	26.20
1122	WORD FUN	15.00	1819	BOXING	26.20
2613	MATH FUN	15.00	2610	FOOTBALL	26.20
1119	BACKGAMMON	19.75	2612	SPACE BATTLE	26.20
1114	HOCKEY	24.80	2614	BASEBALL	26.20
1123	HORSE RACE	24.80	2615	BASKETBALL	26.20
1683	SOCCER	24.80	3333	BOWLING	26.20
1814	TENNIS	24.80	3605	ASTROSMASH	26.20
1816	GOLF	24.80	3758	SNAFU	26.20
3760	TRIPLE ACTION	~~24.80~~	3759	SPACE ARMADA	26.20 (still waiting for 1st shipment)
1113	AUTO RACE	26.20			

And, finally, a new company on the immediate horizon. Started by former executives from both Mattel and Atari, IMAGIC will introduce cartridges for your ATARI and (oh boy) your INTELLIVISION!!!

Projected to begin shipping in Spring, 1982 for ATARI-type cartridges and by Fall, 1982 for the INTELLIVISION-type cartridges, these games feature superior graphics and challenging game options. We will keep you posted as we get more detailed information.

ALL IN ALL, 1982 IS GOING TO BE AN INCREDIBLY EXCITING GAME YEAR. BE ASSUED THAT WE WILL KEEP YOU ON TOP OF WHAT'S HAPPENING AS VIDEO TAKE-OUT REMAINS THE SOURCE FOR VIDEO GAMES!

note: as always, we will accept pre-order on all new games. Orders will be filled in order of their receipt by us just as soon as we receive our shipments. If items are delayed beyond the dates that are projected, we will advise everyone who has them on order.)